

## **Mission and Vision 2017 Goals:**

### **WELCOME AND EMBRACE**

*Vision – Calvary is loving church that attracts and welcomes all into a relationship with God and each other. All members are encouraged to use their talents in active ministry.*

<b><u>Goals</u></b>	<b><u>2017 Objectives</u></b>	<b><u>Expected Results</u></b>
WE1) Communications – Enhance internal communications.	<p>WE1a) Meet monthly with the Media Communicators Team to ensure the proper flow of communications</p> <p>WE1b) Seek any new or additional ways to reach members</p> <p>WE1c) Review newcomer materials to be sure they are current and accurate</p>	Church members to be more aware of and engaged in program offerings and ministry needs
WE2) Marketing – Initiate External Communications and Marketing.	<p>WE2a) Examine current marketing materials</p> <p>WE2b) Update and enhance the website</p> <p>WE2c) Identify ways to reach into new housing developments</p> <p>WE2d) Develop a media list, prepare and distribute press releases based on church activities</p> <p>WE2e) Develop an advertising plan within budget</p>	Greater name awareness of Calvary in the community, resulting in continued growth across all demographics
WE3) Attractive Programs – Identify Christian-based programs that are opportunities for learning and fellowship attractive to	WE3a) Create an up-to-date list of current program offerings	Members actively leading and participating in programs, creating new program ideas, and being inclusive of newcomers.

retain current members and engage visitors and newcomers	WE3b) Conduct some focus groups to brainstorm possibilities  WE3c) Make recommendations for future program opportunities	
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**FORMING DISCIPLES**

*Vision – Calvary is a community that celebrates its life in Christ, providing many opportunities for spiritual growth as we share our faith.*

<u>Goals</u>	<u>2017 Objectives</u>	<u>Expected Results</u>
FD1) Homegroups – Form and nurture home groups for fellowship, study and discourse on Christian living.	FD1a) Begin Home groups in 6 months (Fall 2017)	FD1a) Offer sign up of 4 groups at Rally Day to begin September 2017
	FD1b) Consider group(s) for specific age groups (young adults and/or families)	FD1b) (i) Survey Monkey or Focus group to address educational or spiritual needs (Summer 2017)  FD1b) (ii) Create and plan for group based on findings (TBD)
FD2) Boundaries: i-Spiritual Beings, Why we are Christians? ii-Protecting our hearts and minds according to Biblical principles, iii-Words matter, words belong to God, iv-Actions, Christian actions	FD2a) Continue offering programs through Sunday school and Children’s Chapel to reinforce Christian lifestyle	FD2a) Combine Primary and Chapel groups during summer 2017  FD2b) Teach weekly book study to chapel students with story and craft  FD2c) Teach Vacation Bible School June 19-22

FD3) Reaching People – Reaching people as they come, Re-teach basics, Introduce advanced topics	FD3a) Reach people as they come	FD3a) Offer Alpha program within 18 months (Episcopal 101)
	FD3b) Teach ‘Practicing the Presence of God’	FD3b) Allow personal testimony to be presented during services once a month (Fall 2017)
	FD3c) Teach ‘Becoming fishers of men and women’	FD3c)

## INTO THE COMMUNITY

*Vision – Inspired by the Holy Spirit to serve God; we are the hands and feet of Christ in our community. We know our neighbors and are known by them. We provide opportunities for everyone to work together to restore relationships and build new ones.*

<u>Goals</u>	<u>2017 Objectives</u>	<u>Expected Results</u>
IC1) Congregational Involvement -  Every member of the congregation has an opportunity to participate in an Outreach mission	IC1a) Create opportunities for participation by the congregation	Increase Outreach opportunities by 25% over 2016.
	IC1b) Perform an assessment of needs in the community ( EHS assessment if applicable)	<ul style="list-style-type: none"> <li>• Complete assessment by end of 2017</li> <li>• Prioritized list of community needs</li> </ul>
	IC1c) Inventory congregational gifts, talents and resources (treasures)	Database of skills and tools to meet Outreach opportunities - Sept 2017
	Find an Overall Coordinator of volunteers	Person in place for connecting congregational members to Outreach opportunities. – 2018

<p>IC2) Building Relationships - We know our neighbors, and are known by them</p>	<p>IC2a) Share our spiritual understanding of Outreach with the church</p>	<ul style="list-style-type: none"> <li>• Teaching of scriptural understanding of Outreach in Sunday School</li> <li>• Teachings available for Small Groups</li> <li>• Outreach workers trained to share the Gospel</li> </ul>
	<p>IC2b) Create tools for inviting those to whom we minister, to a relationship with Christ (and Calvary)</p>	<ul style="list-style-type: none"> <li>• Calvary information card to hand out at ministry opportunities by June 2017</li> </ul>
	<p>IC2c) Create a protocol to follow up with those we meet in our ministry</p>	<ul style="list-style-type: none"> <li>• Written protocol by August 2017</li> <li>• Relationships with the community outside of Calvary continue to grow</li> </ul>
<p>IC3) Improved Communication - Ensure that the church and the outside community are aware of Calvary Outreach</p>	<p>IC3a) Establish Outreach communication expectations</p>	<ul style="list-style-type: none"> <li>• Procedure for how outreach events are to be documented on Facebook, Newsletter and Web by July 2017</li> </ul>
	<p>IC3b) Create an Outreach Web presence on the Calvary web site</p>	<p>Update the Calvary Website to have a dedicated Outreach page by Sep 2017</p>
<p>IC4) Goals for Outreach ministries - Establish goals for all OIC ministries</p>	<p>IC4a) Develop and document 1/3/5 year goals by each Outreach ministry</p>	<p>Overall long-term goals for all ministries</p>
<p>IC5) Plans for a van - Procure a 12 passengers van for church and school use</p>	<p>IC5a) Contact school to assess usage possibilities for the school</p>	<ul style="list-style-type: none"> <li>• Assessment of risk, costs and benefits of van ownership</li> <li>• Van purchased in 2019</li> </ul>
	<p>IC5b) Contact Diocese and other Episcopal churches who have vans to gather</p>	

	information concerning costs and risks of van ownership	
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